

For Immediate Release to Architectural West

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Architectural Mesh System Renews World-Class Shopping Destination

Los Angeles...Once the back lot of 20th Century Fox Film Studios, Westfield Century City has become an icon of a new type – a world-class shopping destination. Local residents, celebrities, and tourists alike peruse this 15-acre, open-air shopping complex in sunny Los Angeles, CA.

Shoppers have flocked to this site since 1964 when the original complex, Century Square, opened its doors, replacing the Fox back lot. In 2002, The Westfield Group purchased the site and began a \$150 million improvement project.

Anchored by Macy's and Bloomingdales, Westfield Century City is home to more than 150 other retailers, and 20 indoor and outdoor casual dining choices. The first phase of renovations, completed in December 2005, includes a \$1 million upgrade to the parking structure, a new movie theater and Alfresco Dining Terrace, an upscale food court. Additional renovations include room for 30 more retailers, new concierge and valet centers, and a family lounge with nursing areas, changing facilities and televisions playing children's programming. The Westfield Group has also made a commitment to the Santa Monica Boulevard Project Team and the city to enhance and maintain the surrounding landscape.

Cambridge Architectural fabricated the architectural mesh systems, consisting of stainless steel metal fabric and attachment hardware, for several areas within the shopping complex.

A Cambridge Façade system was specified to visually differentiate the building's exterior with a vertical screen featuring 10,000 square feet of Balance, a large-scale, flexible open weave. The system was also designed to provide fall protection, with a stair rail infill featuring 3,000 square feet of Ridge, a rigid, open weave. The Ridge metal fabric pattern was also used for a roof screen on the project.

When used as an exterior decorative screening device, metal fabric products can comply with fall-protection requirements, eliminating the added cost of handrails when used with crash barriers. In addition to providing fall protection, Façade systems may also be designed to shade, reflect dramatic lighting, reduce maintenance cost and enhance corporate identity. Facades literally provide new dimension as functional design elements.

Cambridge's Eclipse tension attachment system was used to install the Balance product. Tailored edges are provided for expanses of flexible metal fabric in tension. Elegant, custom cut apertures receive the metal fabric ends in tubing that is integrated into a bracket and structural support design. Tube sizes may vary to emphasize or de-emphasize the attachment. The Eclipse system is appropriate for up to 100-foot lengths of metal fabric held in tension.

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Cambridge's Frame attachment system was used to install the Ridge product. An angle bar frames expanses of metal fabric with a combination of welded and mechanical connections.

Metal fabric is the cutting edge material in a fast growing category. This intricately woven metal is becoming a hot trend in the architectural community because of its beauty and the limitless functional characteristics it presents. The ease of combining aesthetics and functionality make architectural mesh systems uniquely attractive to architects and designers.

Cambridge Architectural is the leading American manufacturer of architectural mesh systems. The elements of a Cambridge system include the attachment hardware and the metal fabric. Systems include Façade, Space Sculpting, Corporate Branding, Security and Safety, Solar, Ventilation, and Landscape Interiors. For more information about Cambridge Architectural call 1-866-806-2385 or visit www.cambridgearchitectural.com.

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