

For Immediate Release

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Cambridge Architectural to Exhibit at AIA 2008 National Convention

CAMBRIDGE, MD... Cambridge Architectural will showcase their impressive roster of metal mesh applications and projects at the AIA 2008 National Convention and Design Exposition in Boston, MA, May 15-17 at the Boston Convention and Exhibition Center.

As the world's most experienced – and only full-service provider – of functional and visually intriguing metal fabric solutions, Cambridge's exhibit will feature their most innovative product offerings, along with their most unique, recently-completed projects.

In conjunction with Cambridge MeshFX solutions, which include visual enhancements for Cambridge woven metal mesh applications, the Cambridge display will showcase the use of etching, reflective light, and color-coating methods on architectural mesh.

The MeshFX logo will be laser-etched directly onto an expanse of Cambridge metal mesh on one corner of the exhibit. Another corner will feature metal fabric painted in the identical red as Cambridge's logo, showing how mesh can be coated with any color. Finally, visitors to the booth will see the beautiful effects of light reflected off metal fabric.

The Cambridge exhibit will also show, on a grand scale, just what mesh can do – all of the ways that it has been used in the most complex and demanding environments. Cambridge's most impressive and forward-thinking projects will be shown as part of a video presentation integrated into the booth's design. Visitors will see, through Cambridge's completed projects, the true versatility of mesh, its limitless applications, and its ever-increasing value to architects.

In addition to MeshFX and project profiles, Cambridge also invites Expo attendees to learn more about their Landscape Interior, Parkade, Mesh Defense and Solarscape woven metal fabric solutions – and examine up-close the various kinds of mesh that lend themselves to those solutions.

Beyond the well-established solutions for which they are known, Cambridge is always looking for new solutions – innovative new ways to use their products. Cambridge refers to these projects as Meshellaneous. Cambridge challenges architects to bring them their best ideas, and thrives on developing those ideas into the most forward-thinking architectural elements. The AIA Expo is a perfect environment for Cambridge's Meshellaneous philosophy.

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Cambridge/AIA Show – Plus One – Contact: Nick Murosky 412-571-1600

“Cambridge Architectural metal fabric continues to be a fresh, innovative choice for a variety of architectural applications,” says Heather Collins, director of marketing for Cambridge Architectural.

“We are excited to showcase the true design capabilities and unique functionality of our woven metal fabric applications at AIA Expo 2008.”

The AIA 2008 convention, *We the People*, will concentrate on the power of architecture, and its influence on people and society. As the premier event for architects and building industry professionals, a variety of architects, manufacturers and other industry professionals are expected to attend. All are invited to visit Cambridge Architectural at Booth # 19183 anytime during the three-day event. Also visit www.cambridgearchitectural.com to learn more about Cambridge prior to the show.

Cambridge Architectural, the world’s most experienced – and only full-service provider – of functional and visually intriguing metal fabric solutions for interior and exterior building applications welcomes highly challenging building projects, environments and budgets. Cambridge is the only building product manufacturer to offer full system design, engineering and collaboration from concept through installation. Cambridge metal fabric solutions are categorized by the primary application the solution serves. These include: Parkade, Facade, Solarscape, Space Sculpting, Landscape Interiors, MeshFX and Meshellaneous. For more information about Cambridge Architectural call 1-866-806-2385 or visit www.CambridgeArchitectural.com.

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